

# we write about the things we build and the things we consume



written by Chris Jackson on 11 October 2016 in Atlas, events

## #metabeers 19 october 2016: tv that feels like movies

With the nights drawing in, [#MetaBeers](#) is returning shortly. With our new regular venue, the [Crown Tavern](#) on Clerkenwell Green under refurbishment, and the 'cats on a day trip in legal London, we'll be meeting at a different pub this time, [Ye Olde Cock Tavern](#) on Fleet Street. Following a pause in September, we have to look back to the dog days of August for our last [#MetaBeers](#). We talked about the ongoing Olympics, then we had the only metadata pub quiz with floral prizes, and some excellent, eclectic food (from pimientos de padron to quinoa superfood salad).

The next date for your diary (as advertised in our [newsletter](#)) is Wednesday 19 October from 6:30pm for a 7pm start. We'll be talking about TV that feels like movies: immersive. Join us!

[#MetaBeers](#) are our monthly get together with colleagues, friends, partners, and likeminded folks. They are spoken in plain English, and are a fun night out where we all expand our views as we consume the best ales and finger foods an English pub has to offer.

### october: tv that feels like movies

In October we'll talk about the immersive power of TV shows that feel like movies. Mad Men, Sherlock and True Detective come to mind.

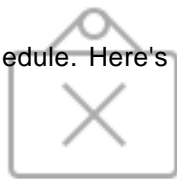
### the plan

We're putting the finishing touches to our schedule. Here's the plan for the evening, so far:

- [chris](#) — netflix and the double pivot
- [thomas](#) — beginning, middle and end. when tv has all the parts.
- [luke](#) — when tv doesn't try to be a mini movie
- [emils](#) — no, mum, it's not porn – it's hbo!
- [mirona](#) — the immersive (perfect?) series
- ...and finally the other [luke](#) — for the one and only metadata pub quiz, with prizes in bloom

### how does it work?

You [sign up to #MetaBeers](#), let us know you're joining, and come along with all the +1s you like. We prepare talks, buy pints & treats, then we all gather round and make merry. We're having as many 5 minute talks as needed to cover the theme,



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but never more than 1 hour. If you'd like a spot (this month, in May 2017, etc.) on the running order, do get in touch\* .

## back in august: live content

This all follows on from August, when TV was dominated by the Olympics, those 2 weeks in every 4 years where a significant part of the world comes together to watch live a set of mostly otherwise minority sports. #MetaBeers was right in the middle of it. We watched some, talked some, and discussed what can be learned for the other 206 weeks of each 4 year Olympic cycle. Here's the evening in tweets:

Ready to go #MetaBeers. Talks at 7, quiz and floral prizes just after 8, then some Olympics. All at @crowntavernec1 [pic.twitter.com/hKKYTbFdXT](http://pic.twitter.com/hKKYTbFdXT)

— MetaBroadcast (@MetaBroadcast) August 17, 2016

And we're off with #MetaBeers for the #Olympics ^CJ

— MetaBroadcast (@MetaBroadcast) August 17, 2016

I started by recapping on some of the best moments for our team, across many countries, from across the games ^CJ #MetaBeers

— MetaBroadcast (@MetaBroadcast) August 17, 2016

For the flatmates of @aritaclopes, TV is broken for the weeks of the #Olympics. She showed us her 3-screen-minimum setup ^CJ #MetaBeers

— MetaBroadcast (@MetaBroadcast) August 17, 2016

Highlights include the breaking of @MJGold's former record, women's 5k heats, and the hammer record #MetaBeers ^CJ

— MetaBroadcast (@MetaBroadcast) August 17, 2016

. @dreamer doesn't have time to watch the #Olympics, especially the dead time. So he likes to watch the good bits on catch up #MetaBeers ^CJ

— MetaBroadcast (@MetaBroadcast) August 17, 2016

So, how can that be achieved? Google has stats, in the UK the BBC has lots of content, but it's pretty focused on GB athletes [#MetaBeers](#) ^CJ

— MetaBroadcast (@MetaBroadcast) [August 17, 2016](#)

A simple suggestion from [@dreamer](#): Click on a medal, watch the footage. ^CJ [#MetaBeers](#)

— MetaBroadcast (@MetaBroadcast) [August 17, 2016](#)

Now Dragos is talking about superstitions of athletes. There are a lot! [@RafaelNadal](#) might have them all! [#Olympics](#) [#MetaBeers](#) ^CJ

— MetaBroadcast (@MetaBroadcast) [August 17, 2016](#)

But [@m\\_irbe](#) feels the [#Olympics](#) are not for him. Why? Not enough action. But he enjoys playing the Olympic video games [#MetaBeers](#) ^CJ

— MetaBroadcast (@MetaBroadcast) [August 17, 2016](#)

His suggestion? Do it cheaper, add esports style excitement, and stop evicting people to build venues. Is change needed? ^CJ [#MetaBeers](#)

— MetaBroadcast (@MetaBroadcast) [August 17, 2016](#)

Before [#Rio2016](#) [@Dalamar42](#) was uninterested in the [#Olympics](#). Google and hyperlinks persuaded him otherwise [#MetaBeers](#) ^CJ

— MetaBroadcast (@MetaBroadcast) [August 17, 2016](#)

A quick turn from me again, to say that in the era of on demand, [#Olympic](#) data needs to take a step up ^CJ [#MetaBeers](#)

— MetaBroadcast (@MetaBroadcast) [August 17, 2016](#)

Broadcast TV does a great job for large, national, partisan audiences. We need interactive services surfacing stories for you [#MetaBeers](#) ^CJ

— MetaBroadcast (@MetaBroadcast) August 17, 2016

Finally, @gorgeoux talks about how the #olympics are still immersive, for a range of audiences #MetaBeers ^CJ

— MetaBroadcast (@MetaBroadcast) August 17, 2016

The best sport stacks up well against the best high budget drama, which in turn has learned lots from the movies ^CJ #MetaBeers

— MetaBroadcast (@MetaBroadcast) August 17, 2016

And that's it for the talks. We had food, quiz, some games, and much watching of Olympics #MetaBeers ^CJ

— MetaBroadcast (@MetaBroadcast) August 17, 2016

## next time: what about november?

In November, as winter sets in, we'll discuss what makes the perfect TV series. That's on the 16th, so save the date :)

## and in january?

Looking further into the future, in January, after a break for Christmas, we will finally talk about movies themselves! Did you watch any over Christmas, are you looking forward to Oscar season? What role does video content over 90 mins still have? How can we help people discover the best movies?

But that's still a way away. For now, please do join us on Wednesday, October 19th.

\* drop a comment here, pick up the phone, tweet at @metabroadcast, reply our invite (signed up yet?), write us an email, come to the pub and register—lots of ways to get in touch with us!

Updated: a few times 17-19 October, to update the schedule.